

GREAT LAKES BUSINESS NETWORK

FOR IMMEDIATE RELEASE: Monday, Nov. 9, 2020

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Great Lakes Business Network to sponsor Clean Energy Conference in Michigan's Upper Peninsula

LANSING, Mich. – The **Great Lakes Business Network (GLBN)** today announced its sponsorship of the **U.P. Clean Energy Conference Series**. The group highlights the importance of transitioning to clean energy in the U.P. and how making the shift will benefit Michigan's economy, environment and public health.

"Transitioning to clean, renewable energy will create good paying jobs, improve our quality of life and save lives by reducing dangerous pollution," said **Larry Bell**, GLBN co-chair, founder and president of **Bell's Brewery** and owner of **Upper Hand Brewery** in Escanaba. "Many Michigan business owners know how important clean energy is to our tourism industry and conferences like this will go a long way toward encouraging more U.P. businesses to go green."

The conference series brings together local government, economic development, labor and business leaders from across the Upper Peninsula to build awareness of clean energy opportunities. The first conference in the series will be held via Zoom Monday and will continue in January, February and March. Topics covered will include U.P. energy needs and opportunities, renewable energy in local communities, the U.P. Energy Task Force recommendations and U.P. tribal nations as clean energy leaders.

Register for the conference at UPCleanEnergy.org.

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