

Public Opinion on Great Lakes Protection, Business Leadership, & Line 5

Broad Public Mandate for Protecting Natural Resources

*An overwhelming **88% of residents agree that protecting natural resources should be a state priority, reflecting rare and robust bipartisan agreement.***

This includes 97% of Democrats, 90% of Moderates, and 79% of Republicans

FEDERAL ACTIONS on GREAT LAKES & ENVIRONMENTAL PROTECTIONS

Overwhelming opposition to Weakening Great Lakes Protections

- A strong majority – 81% of respondents – oppose weakening protections for the Great Lakes. This opposition is consistent across demographics and political affiliations.

Consensus on Prioritizing Natural Resources Over Special Interests

- The public strongly agrees that elected officials should prioritize natural resources over corporate special interests, reinforcing the broad desire for environmental leadership at all levels of government

BUSINESS LEADERSHIP on GREAT LAKES PROTECTION

Consumers Reward Pro-Great Lakes Businesses

- Environmental stewardship is clearly good for business: 82% of respondents say they are more likely to support a business that protects the Great Lakes, including those engaging in advocacy with elected officials.

Economic Outlook Shapes Environmental Attitudes

- Among those who believe the economy has “gotten worse”:
 - 97% say protecting natural resources should be a state priority
 - 93% are more likely to support a business taking action to protect the Great Lakes

LINE 5 OIL TUNNEL PROJECT

Broad Support for Delay and Prudent Caution

- **70% believe Michigan should delay Line 5 tunnel approval** until a full environmental and financial review is complete, while only 18% support proceeding without delay.
- **Support for delay is high among labor groups and key demographics**, including: 71% of union members; 78% of women, and 82% of voters 18-49.

High Concern Among Key Demographics

- Union households report higher-than-average concern (58%)
- 62% of women and 57% of voters 18-49 express strong concern